Circulation Manager

Morning-Evening-Sunday. JOHN HENRY ZUVER, Editor. W. HOWARD LONGLEY, IRVIN S. DOLK.

ONLY ASSOCIATED PRESS MORNING FRANCHISE PAPER IN NORTHERN INDIANA AND ONLY PAPER EM-PLOYING THE INTERNATIONAL NEWS SERVICE IN SOUTH BEND-No other newspaper in the state protected by two leased wire-night and day-news services; also only eight-column paper in state outside Indianapolis. Published Holidays, Entered at the South Bend postoffice as second

NEWS-TIMES PRINTING CO., Publishers. Office: 218 W. Colfax Av.

Home Phone 1151.

Call at the office or telephone above numbers and for department wanted -Editorial, Advertising, Circulation, or phone directory, bill will be mailed after insertion. Report inattention to business, had execution, poor delivery of sentials; papers, bad telephone service, etc., to bend of department with which you are dealing. The News-Times has thirteen trunk lines all of which respond to Home Phone 1151 and Bell 2100.

Chicago. The News-Times endeavors to keep its advertising defrauded through patronage of any advertisement in this dashery. It is assumed, of course, that a gentleman paper will confer a favor on the management by reporting the facts completely.

DAILY CIRCULATION ALWAYS IN EXCESS OF 15,000. SUNDAY 18,000. BOOKS OPEN TO ADVERTISERS.

FEBRUARY 14, 1916.

#### ROOSEVELT OR HUGHES WITH FRANK HITCHCOCK BOSS.

nection with the presidential nomination. The fact case of Elly Reuss. was the most entertaining feature.

Hughes, which is about the way Theodore put it izing patriotism." through his Chicago meeting. The Hitchcock propa- All our criticism of "Tories" during the Revolution, ganda puts it this way:

"Mr. Hitchcock is to be chairman of the national committee and again postmaster general, therefore the dispenser of patronage, and that those who indorse his views and support you as presidential candidate will receive commensurate consideration afterwards. The arrangement is not to antagonize Roosevelt, because it will be surely Hughes or Roosevelt."

When Mr. Hitchcock hastens to deny any knowledge Hereafter school hoys in New Jersey, at least, may None, brother, save that on last and newspapers denying that Indiana republican state been vindicated. officials left more than two millions of dollars of debts | Last June two boys of Merchantsville, N. J., shed and that democratic state officials have paid the debts. their collars one broiling day, and opened their shirts The other fellows have the documents, which are al- at the front, presenting a modest debutante effect, mighty convincing to voters,

### BOTH IN PART ARE RIGHT

AND BOTH ARE WRONG.

In defense of our local contemporary, and asking the girls did so had nothing to do with the matter, pardon of our self-touted infallible neighbor-the La- Now the state board of education has passed finally | For on that car men nearly of their porte Herald, we call attention to the fact that the on the case, and upheld the boys. Its decision is as South Bend Tribune, contrary to the claims of the follows: Herald, was at least half right in crediting Grand Rapids as the home of Stewart Edward White. Said it would perhaps have met the exigencies of the hot the Herald:

"The esteemed South Bend Tribune has Stewart Edwart Edward White living in Grand Rapids, Mich. Who moved the Emporia, Kans, Gazette and its noted editor so quickly?"

Emporia, Kans., Gazette, and White, the Gazette and the bondage of a linen collar on hot days ought to Emporia, to all present knowledge, are at the same old know about it. stand. Steward Edward White's address is Santa Barbara, Calif. Grand Rapids, Mich., was his birth- PUT 'EM UP! THOSE BRITISH TITLES

### THE PRESIDENT'S SHIPPING BILL AND THE PUBLIC INTEREST.

"Kindly explain the president's shipping Bill. Is it a good bill?"-Subscriber.

The administration's ship building measure, fathered by Rep. Alexander, chairman of the merchant marine committee, provides for an appropriation of \$50,000-000, to be raised by the disposal of government bonds, with which to lease and build vessels. The plan contemplates that the bulk of the money will be spent in American ship yards. A commission, appointed by the president, will have charge of the sale of stock in the public subscription controlled by the commission, in the name of the United States government.

The administration plan appears to be the best one so far suggested. Properly conducted, the "Uncle-Sam Ship Company" should earn profits making its stock a desirable investment.

### HAMLET'S SWORD AND THE TABLETS ON WHICH HE SOLILOOUIZED.

buyer who attended the first auction sale of Sothern wives would have given them up for nothing just so and Marlowe's stage costumes and properties at the their husbands could talk back to them, Fifth Avenue galleries in New York the other day. His black cloak sold for a dollar more. The tablets on | which he writes during his father's murder brought orthodoxy, Rev. W. Y. L. Davis of Los Angeles preaches I'll hie me to the office and will write

the great stars was heard to remark. Her companion quitter, always minds his own business, and turns his or any other word that comes to me. rose, tears standing in her eyes. "I can't stand it any hand to anything to get ahead, longer," she said, and both withdrew.

And it must have been, in truth, rather a sad oceasion. Julia Marlowe has long been known all over the country for her vivid and poetic imporsonations. her exquisite reading of blank verse, her thrillingly showed, those foreigners must take us for a nation of musical voice, her wholesome and delightful personality. Rosalind, Juliet, Prince Hal, Mary Tudor, Kath. arine, Reatrice—she did not act those characters; she ed in dropping all the charges of unfair competition That few folks will discover I'm in- a tangle of dwarf timber and scrub was those people. No one who has ever seen her play lodged with it. You don't catch that commission hanga part can ever thenceforth think of that drama without seeing and hearing Julia Marlowe. When in later days she joined forces with the famous actor who is now her husband, adding his ability and poetic traditions of the drama to her ewn, the results were such as to be unforgettable, even in a notably short-mem- anything.

And so, perhaps, the scattering of the wonderful In dry Seattle: "God help the rich; the poor can't collection need not be so melancholy after all. For get drunk!"

SOUTH BEND NEWS\_TIMES though Sothern and Marlowe never play again, though the black jewelled sword of Hamlet and the flower garland of Rosalind are sold, though the silver girdle shall never again encircle Juliet, memory remains. In the hearts of thousands Sothern and Marlowe will Advertising Manager. play their tragic or comic, but always vividly human roles, so long as the hearts shall beat.

# CLOTHIERS WILL BE THANKFUL FOR THIS

No man who assumes to be a gentleman should think every day of the year and twice on all days except Sunday and of having less than fourteen suits of clothes and ten overcoats. This information comes straight from the highest sartorial authority in the United States, the National Association of Merchant Tailors of America, in convention at St. Louis. Gentlemen readers will therefore govern themselves accordingly.

This minimum wardrobe involves an expenditure of \$2,669. No "gentleman" will think of spending a cent Accounting For "want silve," if your name is in the tele- less than that for his outfit. Here are some of the es- Not since the Leader stopped the

A light pearl gray Tuxedo for warm weather; a blan- Has any such occurrence come to ket coat to be thrown over the shoulders of the gentleman golfer-which is an absurd phrase, for all golfers SUBSCRIPTION RATES. forning and Evening Editions, are gentlemen—which only costs \$65; a morning riding daily, including Sunday, by mall, \$100 per year in advance; suit and an afternoon riding frock, and a top coat lined belivered by carrier in South Bend and Mishawaka, \$5.00 per with Fersian lamb or mink skin, costing \$200. The estimate allows for only three lounge suits, a number that ADVERTISING RATES: Ask the advertising department may not strike most citizens as ridiculously away

Foreign Advertising Representatives: CONE, LORENZEN & may not strike most citizens as ridiculously and lighted a real match, applying it local press in making the people of insufficient.

> This budget makes no allowance for shoes and haberwill wear collars, hats, shirts, suspenders, socks, etc. Precisely how many hundred dollars are needed for such items may be revealed when the haberdashers hold their convention.

We hope they'll be easier on us, however, than the tailors have been. For the average American's in- And pockets fairly bulging out with town into his confidence and let them come is only about \$600 a year, and we'd hate to have to admit that the average American isn't a gentleman.

#### PRACTICALIZING PATRIOTISM AND PRISON FOR PACIFISTS.

It was an interesting story to both republicans and The professional pacifists are having rather a hard progressives in Indiana; we mean the newspaper story time just now in this country, since the tide of opinion in which Justice Charles E. Hughes adds to former has turned definitely toward armament. Still, they're pronouncements against the use of his name in con- much beter off here than in Germany. Consider the

that Justice Hughes has decimed and will decline to This woman is a sort of home missionary in the city allow the use of his name by republicans or combina- of Cologne, head of a small band of Seventh Day Adtions is not new. The fine work of Frank H. Hitchcock Ventists. She is 74 years old. She has been preaching peace and Sunday observance, in consonance with the Hitchcock and his followers had decided upon the principles of her religious sect. This was tolerated This palace car did burn even as hell. munity, the issue became such a dinaming of Justice Hughes and as an inducement to as long as she confined her exhortations to the realm of And more mysterious happening by rect one that people began paying have him accept, relieving the anticipated president of vague abstraction. But when Frau Reuss pressed her as much of the detail of the presidential drudgery as principles to their logical conclusion, and declared that When ceased the flames there was customers began to feel that they possible, Mr. Hitchcock had begun selecting the cabinet, if killing is legitimate work for soldiers they should not agreeing to accept his personal interests and accept be allowed to pursue their vocation on the Sabbath his old position of postmaster general. So nice of him day, she was arrested on a charge of treason, court and so like the old machine methods. The inside in- martialled, and sentenced to nine months' imprisonformation is that it must be either Roosevelt or ment in a military fortress. They call it "practical-

> and of "Copperheads" in the Civil war, and of "peace at any price" folk nowadays never contemplated any such harsh intolerance as this. May the time never come, either in peace or war, when we forbid free Witches and very devils then must be speech to any man or woman who is honestly moved These students who could plan, and that they were wronging themselves a gash a quarter of a mile long, and by moral or religious convictions.

### AT LAST THE SCHOOL BOY REGAINS THE RIGHT TO SHED COLLARS.

of the plan it sounds something like republican orators go to school without collars. Juvenile rights have

Their teacher promptly sent them home. Their mother promptly sent them back to school. The teacher turn- But all the students took them for ed them out again, and a little later the state commissioner of schools upheld her. It was immodest, he said, for boys to go without collars. The fact that

"Had the boys appeared in school without shirts, weather, but would have been subversive of discipline; but to say that they should not come to school collarless is an unreasonable and unwarranted exercise of power by the teacher." That righteous decision ought to hold good any-

William Allen White is the noted editor of the where, and every boy in America who rebels against

# MAY SAVE ENGLAND YET.

The war, it is said has caused a vacancy in a number of titles in England. Several baronets are left without To fracture skulls for thugs is sim- body would invent a virtue commit- of the block Sicilians again are heirs and if something is not done, peerage is threatened with extinction in many instances.

Why not auction off those titles to some of our American millionaires whose daughters are title mad? It would be a decided improvement over the old method, by which the titles sold in this country were generally encumbered by some impecunious and profilgate rake. Then the girls could select a good, decent chap over here as a husband and endow him with the Dost tell me students are so badly ness. Wouldn't it be inspiring? baronetcy or dukedom or whatever, it might happen

England would get a wad of American gold, some Just for a joke? hardy new stock and everybody would be happy, instead of wretched as of yore, when fortunes were 'Tis even so, my friend. swapped for, more or less, tarnished titles,

It's a rattling good idea, we think. And, say, there would be some lively bidding too, wouldn't there?

We do not want to be understood as endorsing any such drastic method, but we can't help but admire the ingenuity of the Pittsburgh wife who made her tightwad husband dig up by hiding his false teeth and keep- Yea, this and nothing more led them more of this talk. It will strengthen pelling force from above or without, Hamlet's sword was knocked down for \$6 to a ing them until he produced generously. But then, most

Showing how far some of the folks are getting from on "Some Things I Like About the Devil." Rev. Davis A tragic story of the ghastly sight "It's like a funeral," one actress who had been with has discovered that the devil is aggressive, never a [1] call it vandalism, anarchy,

> "Those foreigners," says Henry Ford, "would hardly And though my brains are reinforced the landscape with surprises. You believe I could have brought over thousands more of the same kind of people." From the samples Henry

Thus far, the federal trade commission has succeeding on to anything that means real work.

Georgie Perkins is roasting Wilson for "violating the Baltimore platform." We'll give a Nevada mine for a copy of any platform that was not violated, if it meant This is the only way that we can of the west, and so on to the Pacific.

With Other Editors Than Ours

The Terrible Tribune Tribe.

Time-Monday Noon. Place-Any out-of-the-way place. Character-1st South Bend Tribone Reporter. 2nd South Tribune

1st Reporter-Hast heard the bloody deed that has beer done?

midday sun

The N. D. Students burned a car field of advertising and it is a dull last night!

2nd Reporter --mpossible! You do not mean to say That students drove the motorman

To the straw seats where folks were local press in making the people of wont to sit? 1st Reporteren so, my brother. Thus the story runs:

ers and picks

Boarded the Hill St. Car. It was placed him in. Accordingly, he took their plan

2nd Reporterdeed?

the Hill St. Car these villians did deal."

and Marvellous! Most wonderful to ting the matter of honor in paying

no Hill St. Car. 2nd Reporter-

have me hear that this great palace car did disap- son, not only along the lines of the 1st Reporter-Yea, disappeared even as do thy

the wheels. 2nd Reporter-

Destroy one of the beauties of the Was there no reason for their rage? 1st Reporter-

. Thursday eve Six thugs with black-jacks in their paid. clothes concealed

Boarded the Car and by their talk The fact that they'd permit no one

to smokea joke.

2nd Reporterand did they strike?

1st Reporter-Vay, brother, they were wise

Yearing for his two hundred pounds in order to remunerate the dealer crunching away at its meal of like a clam 2nd Reporter-

Then there remains no reason for fuse to pay, the rage? 1st Reporter-Not any, brother. Every thug a sage

id leave that car and quickly board on pretext

Pulled out a billy and began to slug, it and labeling it. We have read so spades; in the middle of the block

Twas all meant in a very firendly many reports of vice existing here Negro laborers sweat in the fume of

out of joint.

their head

South Bend.

2nd Reportertle thugs

1st Reporter-As to lose reason and destroy a car,

And not a common car, but one that Thousands of dollars. Now that

I'll shout my news all day about the fascinating exercise because of the

2nd Reporterhast said.

two students are seen entering the office.) 1st Student-

There is that maniac, should we not Something severe to him this very day?

2nd Student-Nothing severe to him should e'cr be said. God punished him by giving him his head.

ADVERTISING AS A COLLECTING AGENCY.

CURTAIN.

(Waco, Tex., News.) There is practically no limit to the manager of a business who cannot find some way in which to employ this very useful agency for increasing his profits. But it remains to a coal and lumber dealer of a New

the town who owed him \$67,000

"come across with the cash." This dealer, presumably well-todo, found that his accounts were indents with fourteen centimeter becoming so large that he was unable to carry them further without And knives and hatchets, lawn-mow- serious embarrassment, Accordingly, he decided to take the people of the know just the situation they had a large space on the front page of To turn the machine guns on the the local paper and in large type told the people the amount of the accounts he held against them, asand did they this outrageous, bloody, sured them he had let the accounts run to that figure in the belief that he was accommodating his patrons, Fea, this they accomplished with all but that he was convinced that so many people were presuming upon And with real firebrands that burn his leniency and unlimited credit that he was not getting a "square

With this resultant publicity putone's debts squarely up to the comtheir bills. The various delinquent were guilty of an offense and those who did not pay up immediately arm I entrancede, or would'st thou ranged to do so in the near future. The whole community learned a lesresponsibility for meeting debts, but along the line of community goodwill as expressed in an effort to keep a grove. So you follow it, prepared the reputation of the community for for adventure, feeling something like othing remained by midnight but fair dealing and uprightness beyond Stanley or Capt. Scott.

debts should be incurred as well as Franklin av., Clinton av .- our reveverybody in town happy. The coal shovel strikes the motive in a symand lumber dealer was doubtless the phony of raw material and ugly

### A VIRTUE SURVEY.

(Columbus, O., Dispatch.) surveys in this country, how would asphalt coat, the black of the asphalt Which held a few young boys, and it do to have a virtue survey, just for wearing its ceremonial frosting of a change? We have had hordes of white sand. At one end of the block Of stamping out all smoking, every so-called experts going about the Sicilian laborers sweat over their cities nosing out vice, and charting negro laborers sweat in the fume of and there, that we believe if some- the asphalt kettle; at the other end tee it would come as a relief,

ing virtue. Let's know something street in a model home development. They get peeved if their bones are about how good this old world is. Walking in the suburbs always has now that we have been told how these little surprises in store. They nstead of being tickled at the joke bad it is. Let's put people to nosing are not what an artist would enjoy They filled with wrath until they around to find out how good some emerging suddenly from the dank of us are, instead of having them freshness of marsh and woodland, ferreting out facts about our bad-It is only the rising urban tide lap-

We are receiving daily the reports Strunsky in Harper's Magazine for As not to laugh when someone cracks of vice commissions of various cities. February. They are sordid, of course. Some of these reports embody hundreds of pages and the literature can not pass through the mails. But there good people there are in any city, Montenegro or Switzerland, it is and inspire us all to right living.

THE DOUBTFUL CHARM OF THE SUBURBS. Walking in the outer suburbs is a

real estate operator who has filled have reached the outskirts of the People must list to me I'll yell so city. Before you lies a primitive vista, fields as far as the eye can old trees in the foreground, and per-And make the horror of the thing haps a bit of water large enough for skating in winter. Or there may be mother, and all day long a desire for

running clear to the horizon, unbroken by those deadly enemies of Go with all haste and write as thou rural beauty, the factory chimney and the gas tank, Looking across the What matter though your words will waste of brush and fallow, one might Then, rising from his devout postimagine it melting into the prairies You scent the genuine primitive, the saying, as he turned to climb into The people here to realize the thing, real thing, at the farthest pole from bed: (He writes a stupid editorial the suburban. To your right, a path, "I s'pose you noticed you wasn't

# The Prime Requisite

We have said that service is the most important factor in the electricity supply business—we have said it many times---and we say it again.

Electricity is low priced---the price trend has been steadily downward---rates are to be still lower---but service is really more important than price.

Take yourself, for instance---no matter how low the price you wouldn't want electric lights if the current was hesitating---on and off. The prime requisite, therefore is dependability.

And, what's dependability? Service. No wonder we put service first---no wonder we preach service and practice what we preach.

(This is the 24th in a series of talks on I. & M .- and I. & M. stands for Indiana & Michigan Electric Company).

dispute. And the stimulation in In two minutes you are through ethics resulted in a lesson in thrift the grove and slap up against a because the people came to realize steam shovel. Across the field runs and the people with whom they it is crossed by five similar scars. traded in contracting for goods for They are new streets. The sign which they could not pay and that posts are up, though the street is it was wise to give thought to when only in the making-Jefferson av., how they should be contracted and olutionary period being the most prolific source of nomenclature for The incident appears to have made the suburban builder. The steam happiest man of all, because the col- tools. You turn the corner from the lection of that \$67,000 was quite a primitive, and land in a litter of relief. Probably next in happiness clay, pitch, crushed stone, lime, sand, came the people who paid their obli- earthen and iron piping of all dimgations and began to enjoy the bless- ensions, from sewer mains to elecings which a clear conscience brings. tric conduits, a desolation of bar-But not without considerable feel- rels, planking, staves, sieves. Here ing of relief was that body of cus- is the primitive sod with the field tomers who pay their bills promptly flowers still clinging close, and close and who are forced, by the very by the mortar troughs are steaming. Were riding. Each thug closed up nature of things, to pay more than Behind you is green forest patch. what they consume is really worth and before you a road machine for the losses he would otherwise broken stone. In the short space of sustain on those who persistently re- a city block there are all the geological strata of the modern street in the making-the original yellow soil, the layer of broken stone, the same stone subdued and powdered, There have been so many vice the same stone wearing its black thumping out the last roughness in But students never seem to see a Let's start out a committee hunt- the completed pavement of a model

## CAUSE FOR HOPE.

In these days of dire prophecy of They were not raised as we were in has been received in this office only what would happen to the United one document showing how many States in case we were attacked by And this mild pastime of these gen- The exception is the letter we print pleasant to recall that we have still today, in which the writer tells how one advantage, almost, if not quite, furned college students into fire- good people were to him when he as great as in the days of the Minwas in need, and how much good ute Men. That is the power of local he sees all around him. Let's have initiative. What is lacking is the im-The National Guard has shown that much can be done under unfavorable circumstances. Rifle clubs are struggling along with little encouragement, and many a man is learning the lessons that go to the making of a good soldier in camp and field entirely of his own accord. (The woods and streams still teach their lessons of self-reliance and courage.) Give America half a chance and we need not worry about any foe whatever.)-February Outing.

### GETTING EVEN.

James, 4 years old, had been naughty to the point of evoking a whipping from his long-suffering

tevenge rankled, in his little bosom, At length bedtime came, and ly triumphant look upon her face

Read NEWS-TIMES Want Ads which is published in the even- a real country path, leads through in it."-Harper's Magazine.

Here's the Way to

TWO NEW BOOKS OF

INTENSE PRACTICALITY

WHICH SHOW YOU HOW

to LIVE, SAVE and PROSPER

# How To Live

Authorized by and prepared in collaboration with the Hygiene Reference Board of the Life Extension Institute by IRVING FISHER, Chairman, Professor of Political Economy, Yale University, and EUGENE

LYMAN FISK, M.D. This volume is virtually the nation's official general handbook of health. From the most modern and dependable scientific data, these capable men have built up a book of widespread popular usefulness, covering

such subjects as: How to Avoid Colds 1 What It Means to Eat Hastily What to Eat and How to Eat Eating to Get Fat What to Eat to Get Thin Hygiene in the Home Outdoor Living and Sleeping Deep Breathing and Exercise How to Cure Constipation With-

Hardening of the Arteries Blood Pressure Eugenics-What it is and Where it is

Fifteen Rules for Good Health

Effect of Alcohol-Tobacco

Throughout the volume are distributed many extensive and valuable charts, tables, diagrams, etc., including one unusually thorough and complete Table of Food Values. The New York Times says: "It shows

well be accepted as 'the most authoritative epitome thus far available in the great but hitherto neglected realm of individual hygiene."

Large 12mo, Cloth. \$1.00 Net; by Mail, \$1.12.

FUNK & WAGNALLS COMPANY, 354-360 Fourth Ave., New York

Why and How to Save and What To Do With Your Savings. By

T. D. MACGREGOR. Every one of its 350 profusely illustrated pages is full of stimulus to the ambitious. Being a composite of the success experience of thousands in the past and present, it is a safe guide to the future success of those who read it and heed it. Among many other things this new volume shows

HOW YOUNG MEN, on moderate salaries may double their incomes, by systematic, well-planned saving and investing. HOW HOUSEWIVES, even on small allowance, may save in their household

expenditures. HOW PARENTS may teach their children to save, and provide funds for their education or for any other purpose. HOW ALL AMBITIOUS yound persons

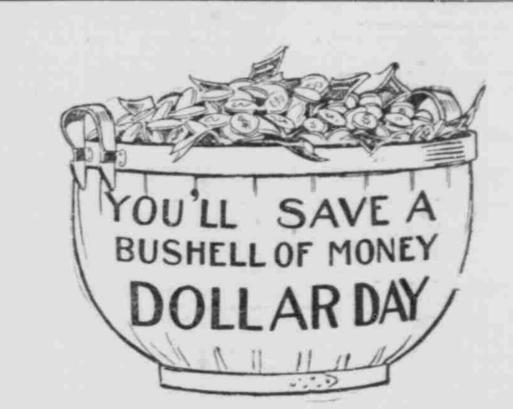
may secure education for themselves o HOW THE HOUSEHOLDER may acquire ownership of his home. HOW THE INVESTOR may avoid pitfalls and profitably invest his money. HOW CAPITAL AND CREDIT may be

secured for a business career.

McClure's Magazine says: "This is a pointed, pungent book, full of good advice and reliable information on investment The Banker's Magazine, New York

better men and women, and immeasurably add to individual and national wellare. Large 12mo, Cloth, Many Hustrations.

\$1.00 Net; by Mail, \$1.12. AT ALL BOOKSTORES OR THE PUBLISHERS





10 lbs of

With \$1.00 order or over. Order your groceries from the

Wm. Major Cut Rate Cash Grocery

418 W. DIVISION ST. We Deliver to All Parts of the

Bell 2914—Phones—Home 2314